



Animae Caribe
Animation & Digital Media Festival

GreatT8 Projects

Animated Content for the Global Market



BRIEF DESCRIPTION:

In keeping with the imperative to develop and diversify the economies of the region, a number of sectors have been identified, animation being on top of the list. Over the last five years through the facilitation of Animae Caribe Festival, CARICOM and The Caribbean Development Bank a project focused on animated content creation has been realized. AC Great8 Project is the facilitation of a three Phase plan that will encompass supporting animated projects from ideation to distribution. This will include support, facilitation and guidance in the following areas



1. Pre-Production: Ideation, Storyboarding, Pre-Visualization
2. Creation of Production Bible for promotion and marketing
3. Creation of animated trailers for promotion and marketing
4. Merchandising and prototyping concept development
5. Pitching content
6. Promotion and marketing for production and distribution.

PROJECT OBJECTIVE:

At the moment, there is little animated content on local, regional or global stage that speaks of our stories. This initiative will support artists, animators, storytellers and designers by giving them a platform to create animated ideas for development. There is a deep disconnect between ideation and production when it comes to content creation. This initiative will encourage innovation as it will create a dynamic value chain that will allow collaboration between creatives. It will also fill a gap for other employable skills for this industry. For example, producers, distributors and scriptwriters. It will also add lucrative opportunities for individuals as this will expand the value chain of the industry.

PROJECTS:

There are eight animated concepts at a semi-completed level ready for testing, promotion and marketing.

1. **Banana Boat** - Navid Lancaster and Denny Ablack
2. **Bim and Bam** - Jeunanne Alkins,
3. **Kairi** - Mathew Hudson
4. **Magnificent Maggie** - Camille Selvon Abrahams
5. **Scraps The Animated Series** - Kevin Bhall
6. **Birds of a Feather** - TTAN
7. **DIY Zoey**- Full Circle Studio
8. **Gecko** - Ramsay MacBean

PROJECT READINESS:

These projects are all at similar stages of readiness. The Production Bible has been created, as well as the trailer for most. However in order to take them to the world stage they are in the process of fine-tuning and adding finishing touches for a global market. The idea is to train the content creators about the pipeline involved in creating, producing and distributing of digital content so as to support a fledgling animation industry.

SERIES FORMAT & INFO

Series format information - 11 Minutes 54 Episodes

Demographic - Tweens 8 to 12

Synopsis - below

Cast / crew bios - below

Contact details - below

Teasers / Trailers link to all - www.animaecaribe.com/project-2-banana-boat/

INTENDED OUTCOME

The successful production and distribution deal for at least 2 out of 8 projects.



"BANANA BOAT"



Banana Boat

Denny Ablack & Navid Lancaster

The turtle Ma'Shell and his hilarious musician buddy Yellow Bird must work for Don Cook, the conniving owner of a Banana Boat, in order to survive, travel and solve the mystery of the disappearance of their friends from Volcano Isle.

Scraps The Animated Series

Kevin Bhall

An animated web series following the exciting adventures and misadventures of Scraps, a stray cat who lives in a rural Caribbean fishing village.





DIY ZOIEY

Full Circle Animation Studio
Zoey starts a DIY (Adopt-a-llama) campaign hoping to find like adult llamas online. Turns out the baby-llama is a rare and valuable breed. The kids look for ways to hide the llama, without options they run to the shelter, free a goat, pig and sheep and open a petting zoo.

MAGNIFICENT MAGGIE



She sees the
BIGGER picture.

Magnificent Maggie

Camille Selvon Abrahams

Magnificent Maggie is a series centered on a geeky little girl called who has magic eyeglasses that can see beyond human capabilities. Its is her weapon to solve mysteries & challenges that her curious mind finds. Stories delve deep into the world of the human body, computers, technology and engineering for solving problems.



Bim and Bam

Jeunanne ABy Everything Slight
Pepper Bim and Bam are curious 6-and-a-quarter-year old twins who get caught up in ridiculous adventures while on vacation with their family. At each stop on the trip, they encounter unusual indigenous creature and while the adults are distracted, the twins wander around and experience great adventures

Celflux

By Everard McBain & Dixie Ann Archer

Celflux is a superhero, sci-fi, fantasy, action-adventure, about OKIRA. A young, benevolent, kind-hearted priestess who becomes the involuntary leader of a disjointed group of strangers, whose choices can influence the fate of the planet.





Cairi

By Mathew Hudson

After Maya inherits her grandmother's journal she and her friends embark on many exciting and epic adventures where they learn about their environment and deal with the challenges of being an adolescent.

Birds of a Feather,

Trinidad and Tobago Animation Network (TTAN)

When Clyde, a former racing pigeon has his girlfriend kidnapped by a wild meat vendor during the Carnival season, he must band together with other animals to deal with the new threat to their existence





Gecko, The Animated Series

Ramsay McBean

Bastian lives in paradise. A beautiful island kissing the sun and the sea out there in the Caribbean. But Bastian wanted more than anything to go to London. To see the sights, smell the smells and feel the feels. He knew everything about the place, and tried a thousand times to get there. But one day he had to stop trying. Because Ramon came along. He had a different kind of adventure to embark on. The greatest adventure of all. Being a parent. So when the time came Ramon lived his fathers dream. To go to London.