

UNITED

25/28 OKT 2018

CARIBBEAN BUSINESS & TRADE FAIR

★ ★ ★ ★ ★
HOSTED AT KKF PARAMARIBO SURINAME



11
SEMINARS



21

COUNTRIES
180 EXHIBITORS



NEXT LEVEL / UCBF 2018

UNITED CARIBBEAN BUSINESS FAIR

After four successful editions of the Fair, the United Business Fair (UBF) has evolved into the United Caribbean Business Fair (UCBF).

This international Fair will enable companies, organizations and other institutions of twenty-one countries to offer their products and services. A total of 180 booths will be accommodated in a 8.000 m² space, of which 110 booths will be represented by Surinamese companies. This grand business event will be a platform for six economies of the South-South relation - China, India, Indonesia, Israel, Morocco, the Netherlands and Brazil- to do business with fifteen Caribbean countries. The focus will especially be on tourism, innovative technology, health, telecommunication, transport, building construction and agricultural development. There will also be a forum for fashion and culinary arts.

The opportunities and treats of doing business with the Caribbean will be presented through a program of 11 seminars.



This unique event will be a fusion of business, culture and culinary arts, scheduled within 4 days and starting with a Business Cocktail Party on Thursday the 25th of October at the most popular business meeting point of Suriname, the Suriname Dreamcafé. Business Matchmaking With the focus on business development, facilitation and the matchmaking aspect of the Fair, we shall invite 6.000 key persons from the public and private sector of Suriname to stimulate business deals on macro, meso and micro level. This invitation will be in the form of a small card (credit card size), which also gives participants extra opportunities to promote their businesses through special offers linked to and promoted on this card. Each invitee will be able to use the card for free entrance on all Fair related events and most of the seminars. Evaluation of the last edition of the UBF has shown that most invitees participated every day of the Fair because of this personal VIP card and its great matchmaking opportunities. Distribution of domestic and foreign exhibitors The theme for this international Fair will be: 'Matchmaking and innovation through connectivity.'

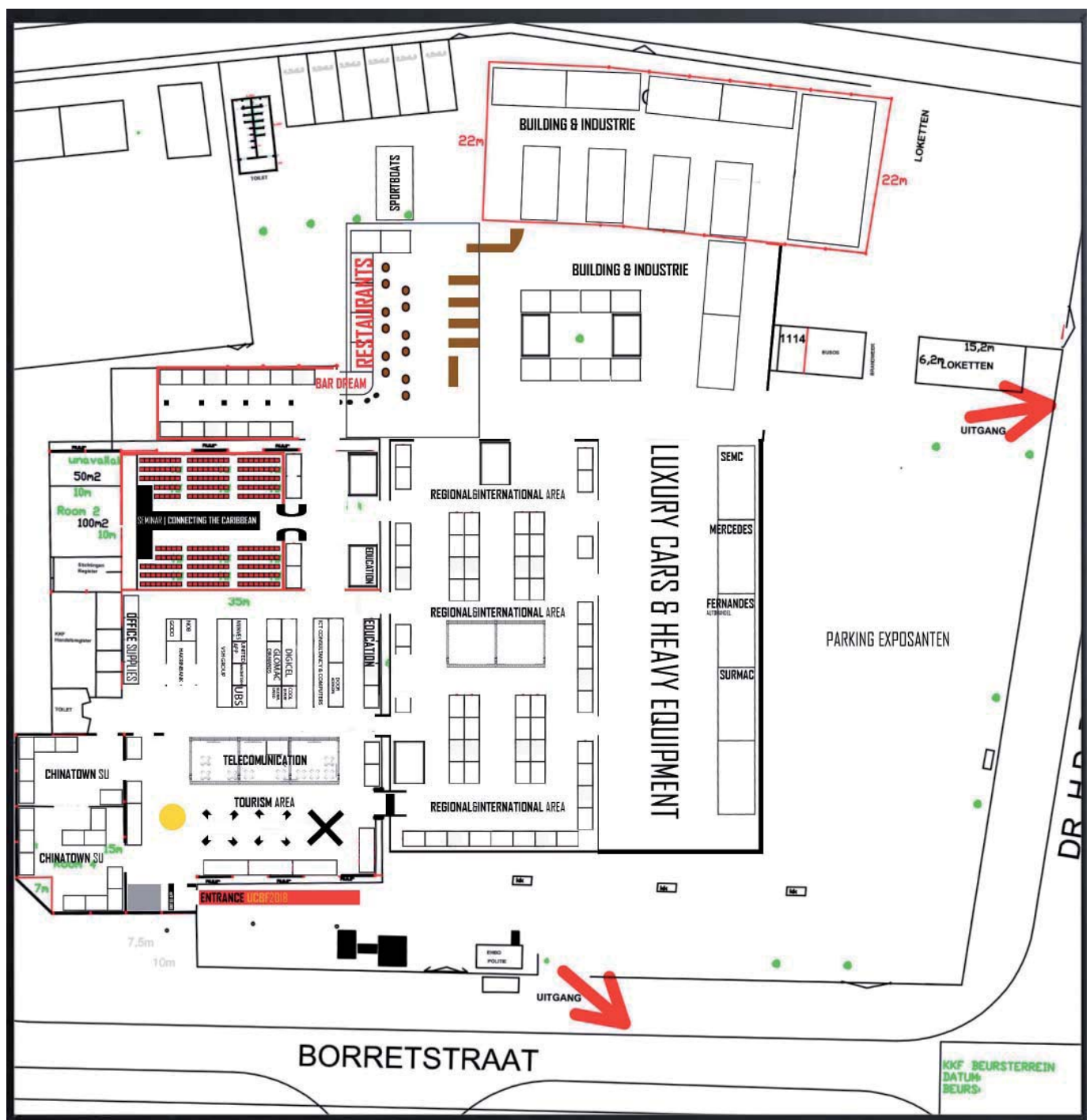
Suriname will be this editions host country. From the region 15 countries are invited to be represented at the Fair through their Chamber of Commerce and Industry and their tourism authority. These countries are Guyana, French Guyana, Aruba, Curacao, Bonaire, Sint Maarten, Barbados, Sint Lucia, Trinidad, Jamaica, Panama, Cuba, Argentine, Brazil and Uruguay. Also represented at the Fair are: China, India, Indonesia, Israel, Morocco, Brazil and the Netherlands.

FLOORPLAN / UCBF 2018

UNITED CARIBBEAN BUSINESS FAIR

The coming B-2-B Fair will contain 10 independent halls where different sectors will be represented in 8.000 m²:

- 1) The Tourism Village & Telecommunication,
- 2) China Town (Suriname Chinese companies),
- 3) Corporate Suriname (office supplies, finance, safety, print & advertising, ICT, minerals, education),
- 4) Seminar room, fashion & Jewelry,
- 5) Agriculture & Starters,
- 6) Regional & International companies,
- 7) Restaurant Village,
- 8) Building & Industry,
- 9) Luxury Cars & Heavy Equipment.



PROGRAMM / UCBF 25 / 28 OCTOBER 2018

UNITED CARIBBEAN BUSINESS FAIR

THURSDAY Oct, 25:

OPENING UCBF | WELCOME'S BUSINESS COCKTAIL PARTY AT DREAM CAFÉ

FRIDAY Oct, 26:

SEMINAR | HOW THE GUYANA'S CAN CAPITALIZE ON THE GUYANA SHIELD, BY: HENRY MACDONALD

SEMINAR | INTRODUCTION INVESTSUR (PUBLIC INVESTING AGENCY FOR SURINAME)

FASHIONSHOW | SURINAME / GUYANA / FRENCH GUIANA / TRINIDAD & TOBAGO / CHINA / SAINT LUCIA / ARUBA / THE NETHERLANDS | SURINAME FASHION WEEK

SATURDAY Oct, 27:

SEMINAR | FUTURE DRIVEN LEADERSHIP WITH SLII

SEMINAR | JOIN THE E-COMMERCE MOVEMENT, BY: THE HAKRINBANK N.V.

SEMINAR | HOW YOU CREATE SMART CITY'S IN THE CARIBBEAN, A STORY BY: ANIL SADHOERAM

SUNDAY Oct, 28:

TOURISM SEMINARS | 1. TRENDS AND THREATS IN THE CARIBBEAN AND THE GUYANAS
2. INTRODUCTION TOURISM MASTERPLAN FOR SURINAME

SEMINAR | THE FUTURE OFF ALL WATER, AIR AND LAND TRANSPORTATION IN AND FROM SURINAME,
BY: DERYCK FERRIER

SEMINAR | NEW BEGINNINGS JAP AIRPORT 2023, BY: N.V. LUCHTHAVEN BEHEER

BOOTH SUBSCRIPTIONS & EXHIBITION PRICES | UCBF 2018

UNITED CARIBBEAN BUSINESS FAIR

1. Booth inside the air-conditioned hall Size booth: 2m / 3m, Individual panel: 2.3m high / 1m wide, includes panel booth, 2 light commercials, electricity and 1 power socket, Table with spandex and 2 stools, On-line advertising on UnitedNews.sr, Listing in the Fair magazine 10.000 copies, 50 VIP invitation cards and 5 personal tags.

Total price = U\$D 1.000,- (excl. 8% OB)

(At registration 50% deposit, at the end of august 2018 the remaining amount)

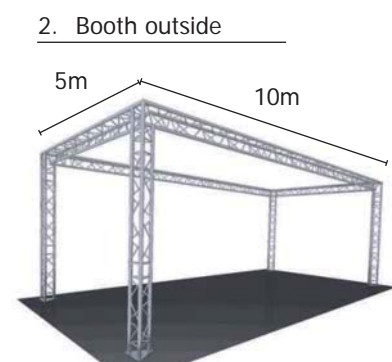
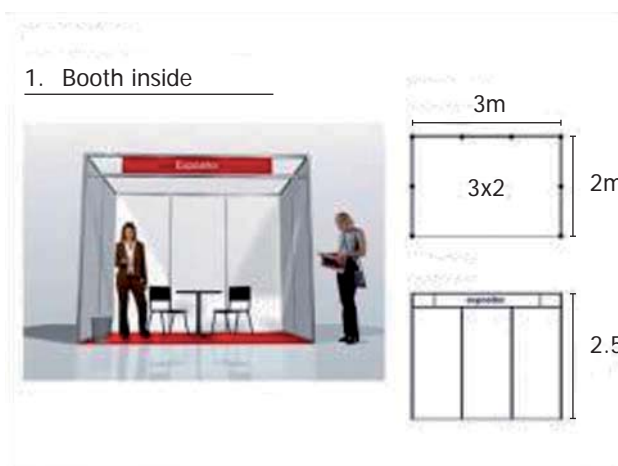
2. Booth outside Size booth: 5m / 10m, including truss frame, Includes panel booth, 2 light commercials, electricity and 1 power socket, Table with spandex and 2 stools, On-line advertising on UnitedNews.sr, Listing in the Fair magazine 10.000 copies, 50 VIP invitation cards and 5 personal tags.

Total price = U\$D 1.000,- (excl. 8% OB)

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ORDER-SUPPORT

1. Rental: Extra light (special light) U\$D 50,-
2. 5 minute live interview on TV U\$D 50,-
3. Rental: TV 3days U\$D 150,-
4. Rental: Standing video display for 3days U\$D 200,-
5. Design and printing 5000 A5-flyers 4/4 U\$D 300,-





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