



Livet Gourmet Ltd

#10 Eighth Street

Barataria

Office: (868) 222-6742

E-Mail: info@ujuiceroots.com

Web: www.ujuiceroots.com

Business Profile: Livet Gourmet Ltd (LGL)

Vision

To become a leading Local, Regional and International manufacturer of Functional Super Nutrient Foods and Beverages, providing uncompromising quality, taste and nutritional value.

Mission

To stir nature's extraordinary ingredients to surpass taste and health expectations, while infusing everything we do with love and integrity to inspire a healthier world.

Overview: Founded in 2017, Livet Gourmet Ltd (LGL) has transformed from a provider of healthy meals into a pioneer in the functional beverage industry. Leveraging our passion for wellness and culinary expertise, we have developed Ujuice, the Caribbean's first keto-friendly, super nutrient juice drink. Ujuice is not only a delicious and refreshing beverage but also a powerful tool for promoting health and vitality.

Products:

- **Ujuice:** Our flagship product line features three unique flavors: Sorrel Spice, Ginger Lime Spice, and Passion Fruit with 3 new flavors coming in August 2024. Each Ujuice is crafted with a proprietary blend of superfoods, antioxidants, and traditional Caribbean ingredients, all without artificial sweeteners or preservatives. Ujuice boasts a 12-months Chilled at 35 degree F shelf life, verified by RL Food Testing Laboratory, thanks to our state-of-the-art production facility.



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Unique Selling Propositions:

- **Keto-Certified and Diabetic-Friendly:** Ujuice caters to health-conscious consumers, including those following ketogenic or low-sugar diets, as well as individuals with diabetes.
- **All-Natural and Handcrafted:** We use only the finest whole ingredients, slow-steeping them for 24 hours to unlock their full flavor and nutritional potential.
- **Scientifically-Backed Super Nutrients:** Ujuice is packed with a powerful blend of antioxidants, anti-inflammatory compounds, and vitamins, scientifically proven to support overall health and well-being.
- **State-of-the-Art Production:** Our recently installed automated factory ensures premium quality, consistency, and extended shelf life.

Target Markets:

- **Health-Conscious Consumers:** Individuals seeking nutritious and delicious beverage options.
- **Keto and Low-Sugar Diet Followers:** Those looking for keto-compliant and diabetic-friendly drinks.
- **Athletes and Fitness Enthusiasts:** Individuals seeking natural performance-enhancing beverages.
- **Bars, Restaurants, and Nightclubs:** Establishments seeking unique and healthy mixers.
- **Cruise Lines, Airports, and Transportation Hubs:** Locations where customers seek relief from nausea and motion sickness.

Growth Strategy:



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- **Expand Distribution Network:** Partner with distributors to reach a wider audience throughout the Caribbean and internationally.
- **Increase Brand Awareness:** Launch targeted marketing campaigns highlighting Ujuice's unique benefits and appeal to specific demographics.
- **Product Innovation:** Continue to develop new flavors and functional beverages to meet evolving consumer needs.

Management Team: LGL is a family-owned enterprise with a passionate and experienced team committed to creating products that make a positive impact on people's lives.

Financial Projections: LGL grew over 1000% over the Pandemic period because of the high demand for immune boosting ingredients like Ginger and Turmeric. Future growth prospects are anticipated to have consistent growth, driven by the increasing demand for healthy sugar free and functional beverages in the Caribbean and global markets.

Why Distribute Ujuice:

- **Unique and Innovative Product:** Ujuice fills a significant gap in the market as the first keto-friendly juice drink in the Caribbean.
- **Strong Growth Potential:** The demand for healthy and functional beverages is rapidly growing, presenting a significant opportunity for Ujuice.
- **Experienced Management Team:** LGL's leadership team brings a wealth of experience and passion to the table.
- **State-of-the-Art Production:** Our advanced facility ensures the highest quality and consistency for our products.



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We are seeking strategic partnerships with distributors who share our vision for a healthier Caribbean. Join us in bringing Ujuice to the market and making a positive impact on the lives of countless individuals.