

Company Profile



RICE SNACKS



snacks.

"Sulten" is a Danish word that

means "hungry."

We are a Trinidad and Tobago manufacturer of healthy rice

About Us

The Sulten brand was born of a desire for high quality, nutritious, gluten free snacking alternatives.

In 2019, Founder- Melissa Pascal, recognized there was an opportunity to enter the local wellness snacking category, after facing repeated shortages of the imported, leading rice snack products. Sulten Manufacturing then started producing baked rice cakes in 2020, and eventually expanded the range to include rice crackers.

Sulten Manufacturing is a subsidiary of Pascal's Bakery. Pascal's Bakery was established in 1986, and is involved in the manufacture of commercial baked goods and traditional bakery items.

The Sulten range of Rice Cakes and Rice Crackers can be found at leading retail outlets in Trinidad and Tobago.





Our Value Proposition

For conscious consumers searching for a delicious and nutritious treat, Sulten rice snacks are the local alternative that can feed their wellbeing.



To be at the forefront of rice-based wellness snacking in the Caribbean

Mission

We provide healthy rice snacking indulgences that strengthen the Caribbean's food ecosystem.



Our CEO

business (Pascal's Bakery).

homegrown food products.



- As Managing Director of Pascal's Bakery and Chief Executive Officer of Sulten Manufacturing, Melissa Pascal brings tremendous business experience, leading and transforming a second generation family
- Her passion for innovative products, combined with a drive for producing more local goods that can drive regional food security, feed her desire to expand into more "better-for-you",



Values

Communication

Food is energy. We produce high vibrational conscious food. Low in preservatives, good for your being.

Integrity

We believe we have an "oath" to provide wholesome products for our peopl.we are producing a clean label.

Togetherness

As a family business, we understand that teamwork and unity is vital. We nothing of consequence by ourselves.

Accountability

Iron sharpens iron. We know that we can continuously strive for growth and SUCCESS.

Our Products

The Sulten range can be found at leading retail outlets in Trinidad and Tobago.





Sulten Rice Cakes

The Sulten range consists of 2 Rice Cake products: Cinnamon and Lightly Salted

CASE COUNT:

PACK COUNT:

PALLET COUNT:



20 X 120GRAM PACKS

20 RICE CAKES PER PACK

50 CASES PER PALLET

Sulten Rice Crackers

Enjoy crunchy, healthful snacking with airpopped rice crackers made with real Sea Salt and Quinoa. A more nutritious option than chips or processed snacks. CASE COUNT:

PACK Count:

PALLET Count:



16BOXES X 113GRAMS

18 CRACKERS PER SHELF BOX

50 CASES PER PALLET

Food Safety

Sulten is currently completing compliances for Good Manufacturing Practices , and working toward HACCP certification.









Stay in touch

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