

=FARM & FUNCTION=



COMPANY PROFILE

Farm & Function Ltd. // 25 Jogie Rd. Barataria, Trinidad & Tobago, W.I.

Tel: 221-3555 // Email: farmandfunctiontt@gmail.com

www.farm-function.com

Who We Are.



Farm & Function is a healthy line of convenient, frozen food products, grown, processed and manufactured right here in Trinidad & Tobago. Our flagship products include a line of frozen fruits: Papaya, Pineapple, Passion Fruit, Mango & Guava used to make smoothies, healthy beverages, cocktails and desserts.

Established in 2017 by our parent company, D' Market Movers Ltd. we have grown from one product to a range of five flavours, distributed by HADCO Ltd and sold in over 40 retail stores throughout Trinidad & Tobago. We also have distribution partners regionally as we have initiated export activities.

100%
REAL CARIBBEAN FRUIT

What We Do.



We create amazing products that center around health and convenience for today's conscious, informed and fast paced consumer. We rely on a network of trusted, contracted farmers throughout Trinidad who supply our company with high quality, safely grown fruits.

We have deep relationships with our farmers which allows us to help them grow in succession to ensure constant supply all year. We also conduct farm consultations that develop key strategies, such as building a constant water supply, mechanizing processes, applying for local grant facilities and much more to ensure the best output for our farmers with maximum production and safe environmental controls.

Our centralized packing facility is located at #25 Jogie Road, Barataria and hosts a certified processing space with a large walk in blast freezer where we safely process, freeze and package our products which is later transferred to the cold storage facilities at HADCO Ltd. and distributed nationwide to retailers and food service companies.

Why We Do It.

=FARM & FUNCTION=

Caribbean Frozen Fruit Made For Smoothies

REAL CARIBBEAN FRUIT



We believe in 'Preserving the Caribbean Way of Life' which means we add no preservatives nor additives to our products, they are simply blast frozen in under 20 minutes to retain the integrity and nutritional content of the fruit. We also safely compost all our organic materials through an environmental waste management company to ensure sustainable practices that support our environmental responsibility.

Our packaging is well designed and made of quality materials to ensure food safe products every time, that are locally and regionally certified by our local Food, Chemistry and Drug division.

With global trends in both Health and Wellness due to an increase in chronic illnesses, there is a need in the market for unique, healthy products coupled with convenience. Our products provide access to healthy nutrition with minimal wastage. Currently, there are no other freshly frozen, Caribbean, indigenous fruits that are being locally produced in this format or readily available on the international market.



Our Vision

We aim to always provide high nutrient and convenient food products to our customers so they can live healthier lives for generations to come.

Our Mission

To be the premier producer of high nutrient & convenient food products in the Caribbean and across the globe by always using the highest quality, indigenous ingredients.

Having over a decade's experience in agriculture and working in the retail industry, specifically health and wellness, we believe we have a key insight into the needs of our customers and how we can enhance our current health food segment.

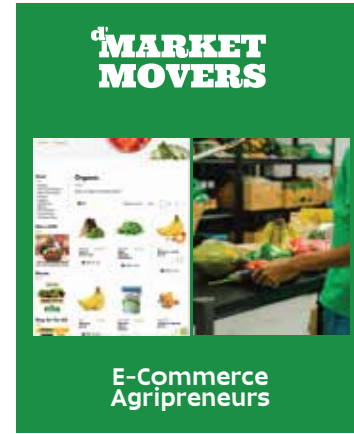
We want to help both the producers and consumers of our products which is why we invest heavily into our farmers and educating our customers on the health benefits of consuming less processed and high nutrient foods like ours.

Since launching in 2017, Farm & Function products have grown in demand across both retail and food service sectors which constantly drives us to meet these demands. We actively believe in adding value to our local foods by creating high quality products, with internationally acceptable packaging and certification.

The international demand for tropical fruits and health food drinks like smoothies, has grown steadily over the last two decades. This data heavily guides our strategy as an Agro-Processor to invest and scale our business to become the premier producer of Caribbean, Indigenous Frozen Foods.

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D' Market Movers Ltd. is an e-Commerce platform that brings safe, local fresh foods and unique artisan products closer to the consumer. We deliver directly to our customers or allow them to pick up their orders at our Click & Collect Storefront which also houses our Farm & Function Smoothie Bar



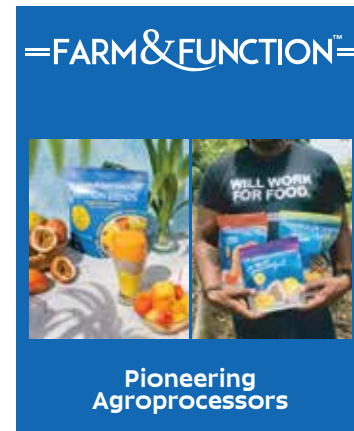
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Our Moving Table takes guests on an epicurean adventure through seasonal, local food. Farm-to-table dining in different outdoor locations, incorporating at minimum 95% locally grown and sourced ingredients.



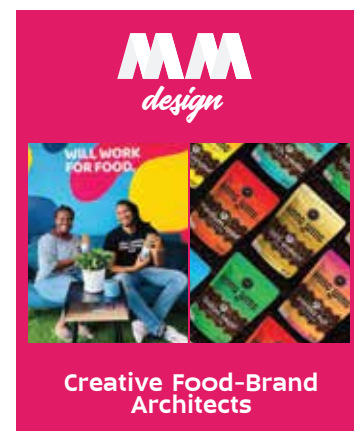
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Farm & Function is a healthy brand of convenient, frozen fruit products, all grown, processed and manufactured right here in Trinidad & Tobago. Our product range includes frozen Guava, Pineapple, Passion fruit, Papaya, Mango and a mixed frozen fruit blend called Fruition Blends!



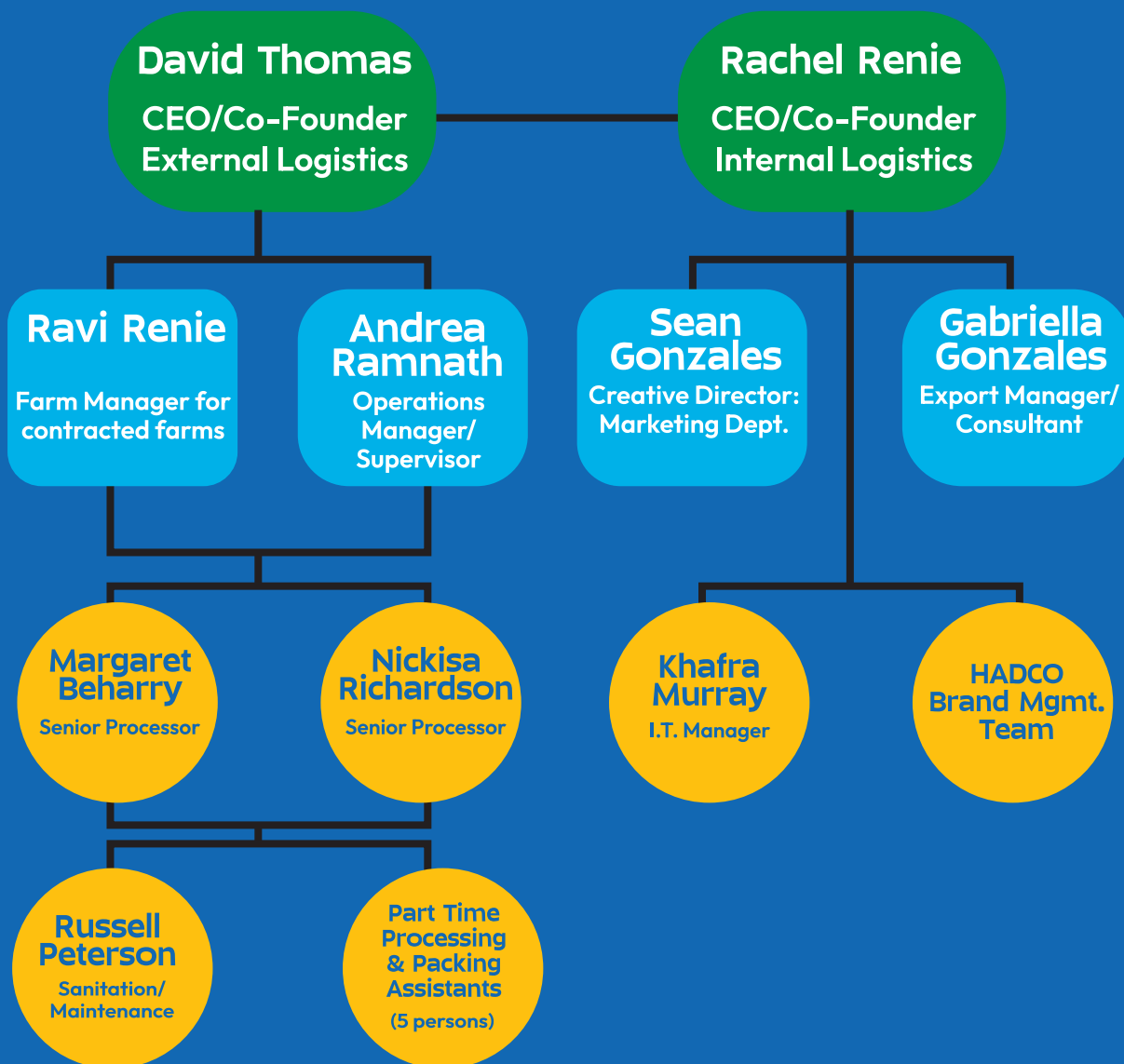
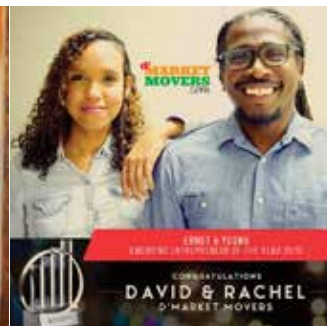
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Market Movers Design (MM Design) is a division of D' Market Movers Ltd. that supports Agri/Food MSMEs in developing stronger branding and packaging that meets compliance and industry standards. We help future Caribbean food brands increase marketability and competitiveness.



WILL WORK FOR FOOD.

our FOUNDERS



our PORTFOLIO



our RANGE

NEW PACKAGING



Caribbean Mango Cubes - 1lb & 3lbs



Fruition Blends Mixed - 1lb & 3lbs



Caribbean Papaya Chunks - 1lb & 3lbs



Caribbean Passion Fruit Cubes - 1lb & 3lbs



Caribbean Pineapple Chunks - 1lb & 3lbs



Caribbean Guava Cubes - 1lb & 3lbs

We Offer More For More.

- Quality – Fruits frozen at peak of ripeness to lock in all nutritional value
- Availability – Caribbean fruits available all year round, not just seasonally
- Convenience – Quick fruit preparation that eliminates wastage
- Versatility – Sweet taste of Caribbean grown fruits that consumers are accustomed to, perfect as a stand alone or complementary to temperate fruits.



We aim to always provide high nutrient & convenient products to our customers so they can lead healthier lives for generations to come.

our COMPETITORS



Competitors

- Garden Foods
- Ardo
- Emborg
- Cascadian Farm
- Campoverde
- Seal the Seasons
- Gordon Choice
- Dole
- Kirkland

our USP

No additives or preservatives, naturally sweet fruits, processed at the peak of ripeness for better tasting smoothies, blast freezing technology for longer shelf life and the only 100% locally grown frozen fruit product in T&T and possibly the Caribbean.



our CUSTOMERS

People wanting healthier choices

Creating healthier local options

The commodities model is all about volume with smaller margins

Farm & Function channels:

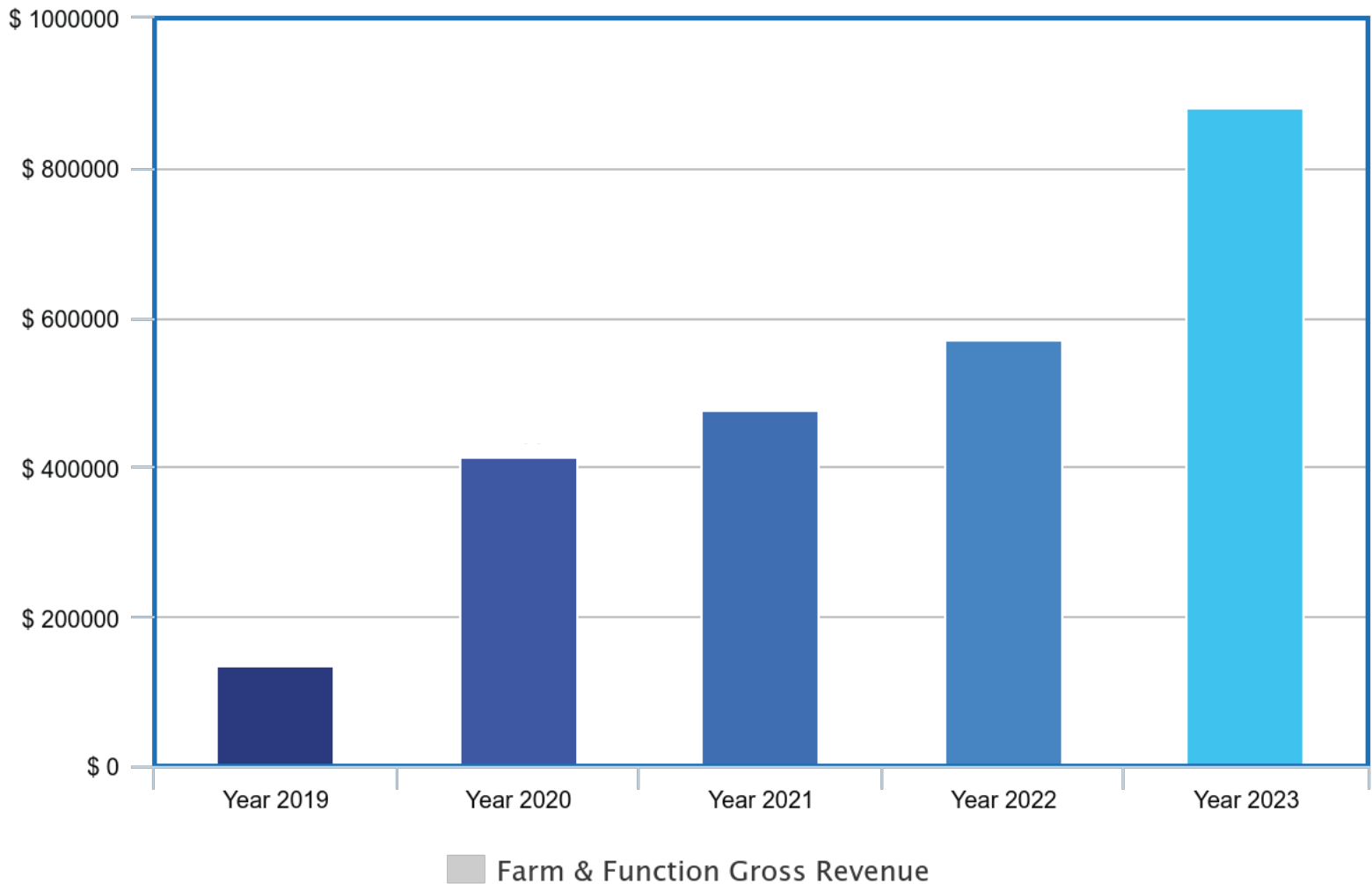
We are looking at a niche market with higher margins

Awards & Certificates

- Ernst & Young's Emerging Entrepreneur of the Year - 2016
- FSPCA Preventative Controls for Human Food Certification – IICA
- Food Safety Modernization Act (FSMA) Produce Safety Rule, Good Agricultural Practices (GAPs), and co-management of natural resources and food safety - EXPORTT
- Process and Product Standardization Certification – CARIRI
- Free for Sale Certificate – Chemistry Food & Drug of T&T (updated annually)
- Public Health Certificate – Ministry of Health T&T (updated annually)
- SCALEUP TT Graduating Class 2021 – SCALEUP International & the Unit Trust Corporation
- European Development Days 2022 (EDD22) Presenter for COLEACP in Brussels, Belgium
- EXPORTT Export Accelerator Program Graduating Class 2021/22
- Direct Support Grants Program (DSGP) 2022 recipient from Caribbean Export Development Agency



revenue GROWTH



We have been able to consistently grow sales and demand for our local, frozen fruit line over the last five years.

By strengthening our local sales and maintaining listings in large retail chains and bulk stores like Massy, Pricemart, Xtra Foods, Tru Valu etc. we were able to invest in export opportunities.

This has allowed us to explore new opportunities and innovations in our cold chain processing to supply private label, frozen fruit products for larger Caribbean Brands.

Export

In 2022 Farm & Function's range of Frozen Fruits met all necessary compliance to begin export within the region. Currently we are exporting to the following countries:

Barbados:

Distributed by Supreme Distributors Inc.

Dominica:

Distributed by H.V.V Whitchurch & Co. Ltd.



+\$50K USD

GENERATED IN EXPORT SALES TO DATE

Future Growth & Expansion

The key component of the functionality of this business is assuring there is a secure value chain process. We continuously strive for this in a number of ways.

- Contracted Farmers with management systems to ensure quality & supply.
- Processing and Packaging facility that is certified and has the capacity to meet growing demands.
- A solid cold chain distribution that manages sales, merchandising and promotion through HADCO Ltd.
- Certification and training to ensure we meet regional and international requirements for export.
- Innovative Design and Marketing strategies to ensure we continue to add value to our customer's lives across generations.
- Strategic partners such as ExporTT, IICA, CARIRI & COLEAD to ensure standardization, quality and export potential.



A Bright Caribbean Future

We pride ourselves on responsiveness to our channel partners, professionalism and ease of doing business.

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