

fruit attraction

INTERNATIONAL TRADE SHOW FOR THE
THE FRUIT AND VEGETABLE INDUSTRY



About Fruit Attraction 2022

Fruit Attraction is BUSINESS!

It is the major platform and meeting point for fruit and vegetable operators to create solid business relationships and open up new opportunities in new markets.

Are you a professional supplier in any of these categories throughout the entire supply chain:

- Seeds
- Fertilisers, agro-nutrients, phytosanitary products
- Pre-harvest
- Transport and logistics
- Packaging and labelling
- Post-harvest
- Smart Agro (ICT applied to the fruit and vegetable sector)
- Point of sale
- Ecorganic market
- Services (consultants, certification companies, financial entities, temporary employment agencies, training etc.)
- Biotech (research and technological development in plant genomics)

EXPRESSION OF INTEREST

***PARTIAL FUNDING WILL BE PROVIDED THROUGH THE HUB**

As part of facilitating access to markets for women entrepreneurs, the Trinidad and Tobago SheTrades Hub is offering members the opportunity to participate in the Fruit Attraction International Trade Fair taking place from **Tuesday 04 - Thursday 06 October in Madrid, Spain** as a part of the ITC She Trades booth.

Benefits

- Fruit Attraction, knowledge and innovation centre
- Conferences and Seminars
- Innovation Hub
- Chef Factory
- LIVE Connect days
- STRAWBERRY: Fresh&Star

Visit for more info

<https://www.ifema.es/en/fruit-attraction>

**Register your interest by
August 5th, 2022**

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