



BERMUDEZ

2023
CATALOGUE

Crix	3
Original	
Wheat	
Multigrain	
Bran & Oat	
Crix Minis	7
Dixee	8
Dixee Snack	
Dixee Snack-Wheat	
Dixee Sandwiches	
Wheat Crisps	11
Vanilla Cookies	12
Rough Tops	13
Nibbles	14
Caribbean Delight	15
Bermudez Creams	16
Domino	17
Jumbies	19
TeaTime	20



Crix-Original

A versatile cracker that goes well with any number of toppings for a filling meal or satisfying snack

Brand Position

Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

Crix Original

Brand	Rolls
UPC Unit	054315012111
UPC Overwrap	N/A
UPC Case	00054315012425
Case Configuration	48x30z
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	054315012159
UPC Overwrap	054315012159
UPC Case	00054315012463
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	054315012111
UPC Overwrap	054315012159
UPC Case	00054315012340
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months

BERMUDEZ CATALOGUE



Crix Wheat

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Rolls

054315012128
N/A
00054135012432
48x3oz
360x330x220
4.61
Trinidad
12 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Tripack

054315012166
054315012166
00054315012234
16x10oz
360x330x220
4.61
Trinidad
12 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Box

054315012128
054315012166
00054315012357
4x10oz
320x182x110
1.15
Trinidad
12 months



Crix-Wheat

A versatile wheat cracker made with the entire wheat kernel that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

BERMUDEZ CATALOGUE



Crix-Multigrain

A versatile cracker made with Cracked Rye, Golden Flax Seed, Cracked Wheat, that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

Crix Multigrain

Brand	Rolls
UPC Unit	054315012135
UPC Overwrap	N/A
UPC Case	00054315012449
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	054315012173
UPC Overwrap	054315012173
UPC Case	00054315012241
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	054315012135
UPC Overwrap	054315012173
UPC Case	00054315012364
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months

BERMUDEZ CATALOGUE



Crix Bran & Oat

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Rolls

054315012142
N/A
00054315012456
48x3oz
360x330x220
4.61
Trinidad
12 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Tripack

054315012180
054315012180
00054315012258
16x10oz
360x330x220
4.61
Trinidad
12 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Box

054315012142
054315012180
00054315012371
4x10oz
320x182x110
1.15
Trinidad
12 months



Crix-Bran & Oat

A versatile cracker made with wheat bran from the wheat kernel, that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 - 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

BERMUDEZ CATALOGUE



Crix Snack Crackers

A bite size cracker packed with flavor. Perfect for a satisfying snack in between meals. Available in Cheddar Cheese and Spinach and Cheese.

Brand Position

Sociable, Light hearted and full of flavor

Target Consumer

Young Adults (18 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Quality and full of flavor.

Crix Snack Crackers

Brand	Cheddar Cheese
UPC Unit	054315011657
UPC Overwrap	N/A
UPC Case	00054315011657
Case Configuration	30x50grams
Case Dimensions (mm)	285x200x205
Case Weight (KG)	1.5
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Cheese & Spinach
UPC Unit	054315011220
UPC Overwrap	N/A
UPC Case	00054315011220
Case Configuration	30x50grams
Case Dimensions (mm)	285x200x205
Case Weight (KG)	1.5
Country of Origin	Trinidad
Shelf Life	7 months

BERMUDEZ CATALOGUE



BERMUDEZ

DIXEE

Dixee Snack

A lightly salted, flaky cracker that is a quick savoury snack and makes an easy appetiser

Brand Position

Sociable, Light-hearted

Target Consumer

Young adults and adults (18 – 50 yrs)

Brand Message

Dixee for convenient snacking

Dixee Snack

Brand	Rolls
UPC Unit	054315031259
UPC Overwrap	N/A
UPC Case	00054315431264
Case Configuration	48x3.2oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	8 months

Brand	Tripack
UPC Unit	054315031280
UPC Overwrap	054315031280
UPC Case	00054315431318
Case Configuration	16x9oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	8 months

Brand	Box
UPC Unit	054315031259
UPC Overwrap	054315031280
UPC Case	00054315431332
Case Configuration	4x9oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.1
Country of Origin	Trinidad
Shelf Life	8 months

BERMUDEZ CATALOGUE



BERMUDEZ

DIXEE

Dixee Snack

A lightly salted, flaky cracker that is a quick savoury snack and makes an easy appetiser

Brand Position

Sociable, Light-hearted

Target Consumer

Young adults and adults (18 – 50 yrs)

Brand Message

Dixee for convenient snacking

Dixee Snack-Wheat

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Rolls

054315031273

N/A

00054315431363

48x3.2oz

350x360x220

4.42

Trinidad

8 months

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Tripack

054315031297

00054315431325

16x9oz

350x360x220

4.42

Trinidad

8 months

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Box

054315031259

054315031280

00054315431332

4x9oz

320x182x110

1.1

Trinidad

8 months

BERMUDEZ CATALOGUE



Dixee Sandwiches

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Cheese

054315031037
054315031044
00054315031037
24(6x49grams)
370x326x321
7.06
Trinidad
7 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Guava

054315431233
054315431240
00054315431233
24(6x55grams)
370x326x321
7.92
Trinidad
7 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Peanut Butter

054315230997
054315230980
00054315230997
24(6x55grams)
370x326x321
7.92
Trinidad
7 months

BERMUDEZ CATALOGUE

BERMUDEZ

DIXEE

Dixee Sandwiches

Delicious cream filled cracker sandwiches with fun fruity or savoury flavours

Brand Position

Sociable, Light-hearted, Fun

Target Consumer

Teens (13 - 19 yrs) & Young Adults (20 - 24 yrs) Low / Middle income

Brand Message

Dixee Sandwiches are full of flavour



Wheat Crisps

Brand	Wheat Germ
UPC Unit	054315012708
UPC Overwrap	054315012722
UPC Case	00054315012708
Case Configuration	24(9x32grams)
Case Dimensions (mm)	376x213x337
Case Weight (KG)	6.91
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Garden Herb
UPC Unit	054315010322
UPC Overwrap	054315010315
UPC Case	00054315010315
Case Configuration	24(9x32grams)
Case Dimensions (mm)	376x213x337
Case Weight (KG)	6.91
Country of Origin	Trinidad
Shelf Life	7 months



Wheat Crisps

Wheat based lightly salted cracker that is a tasty, portable, perfect light snack/meal. Available in 2 flavours of Wheat Germ and Garden Herb.

Brand Position

Active, Health Conscious, Adventurous

Target Consumer

Young adults both male and female between the ages of 18 – 35 yrs who leads an active lifestyle and is concerned with their well-being.

Brand Message

Tasty and convenient



Vanilla Cookies

Brand	Vanilla
UPC Unit	054315122063
UPC Overwrap	N/A
UPC Case	00054315122063
Case Configuration	24x5oz
Case Dimensions (mm)	391x225x349
Case Weight (KG)	3.408
Country of Origin	Trinidad
Shelf Life	7 months



Vanilla Cookies

Mellow and mildly sweet biscuits

Brand Position

Affordable 'belly- full'

Target Consumer

Adults 25 – 50 yrs, male and female,
Low to middle income consumers

Brand Message

Affordable and Dependable




RoughTops

Rough Tops

Cookies made with the Caribbean Flavours of Cinnamon, Nutmeg and Coconut

Brand Position

Affordable, Distinctly Caribbean "belly-full"

Target Consumer

Adults 25 - 50 yrs, male and female, Low to middle income consumers

Brand Message

Affordable, Dependable & West Indian

Rough Tops

Brand	Original 5oz.	Original 50g
UPC Unit	0543150122841	054315122889
UPC Overwrap	N/A	N/A
UPC Case	00054315122841	00054315122360
Case Configuration	24x5oz	24x50grams
Case Dimensions (mm)	335x310x186	285x156x205
Case Weight (KG)	3,408	1,2
Country of Origin	Trinidad	Trinidad
Shelf Life	7 months	7 months

Brand	Coconut 5oz.	Coconut 50g
UPC Unit	054315122896	054315122872
UPC Overwrap	N/A	N/A
UPC Case	00054315122896	00054315122872
Case Configuration	24x5oz	24x50grams
Case Dimensions (mm)	335x310x186	285x156x205
Case Weight (KG)	3,408	1,2
Country of Origin	Trinidad	Trinidad
Shelf Life	7 months	7 months

BERMUDEZ CATALOGUE



NIBBLES

Nibbles

Fun-sized cookies in a variety of flavours, Chocolate Fudge, Rainbow Chip, Chocolate Chip

Brand Position

Playful, 'Feel Good', Fun

Target Consumer

Children 10 yrs + ; and children at heart, Low to middle income consumers

Brand Message

'Feel Good' , Fun

Nibbles

Brand	Chocolate Chip
UPC Unit	054315210296
UPC Overwrap	N/A
UPC Case	00054315210296
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Rainbow Chip
UPC Unit	054315210302
UPC Overwrap	N/A
UPC Case	00054315210302
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Chocolate Fudge
UPC Unit	054315211354
UPC Overwrap	N/A
UPC Case	00054315211354
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	7 months

BERMUDEZ CATALOGUE



Caribbean Delight

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Chocolate Chip

054315323569
N/A
00054315323576
20x145 grams
366x185x245
2.9
Trinidad
7 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Oatmeal & Raisin

054315323583
N/A
00054315323590
20x145 grams
366x185x245
2.9
Trinidad
7 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Chocolate Brownie

054315323606
N/A
00054315323613
20x145 grams
366x185x245
2.9
Trinidad
7 months

Caribbean Delight

Caribbean Delight

Delightfully tasty cookies
Available in Chocolate Chip,
Oatmeal Raisin, Chocolate Brownie

Brand Position

Economy indulgence

Target Consumer

Young Adult (18 – 24 yrs) and
Adults 25 – 45 yrs) Low / Middle
income

Brand Message

Tasty & Economical



CREAMS

Bourbon & Custard Creams

Chocolate, Custard, Strawberry cream filled sandwich cookies

Brand Position

Economy snacking

Target Consumer

Children (8 - 12 yrs) and Teens (13 - 17 yrs) Low / Middle income

Brand Message

Affordable and trusted taste

Bermudez Creams

Brand	Bourbon
UPC Unit	054315228093
UPC Overwrap	054315222794
UPC Case	00054315228871
Case Configuration	24(12x36grams)
Case Dimensions (mm)	420x227x350mm
Case Weight (KG)	10.37
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Custard
UPC Unit	054315228086
UPC Overwrap	054315222718
UPC Case	00054315152273
Case Configuration	24(12x36grams)
Case Dimensions (mm)	420x227x370mm
Case Weight (KG)	10.37
Country of Origin	Trinidad
Shelf Life	7 months

BERMUDEZ CATALOGUE



Domino

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Vanilla

054315228369
054315228376
00054315228369
16(6x55grams)
308x171x344
5.47
Trinidad
7 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Chocolate

054315228178
054315228338
00054315228178
16(6x55grams)
308x171x344
5.47
Trinidad
7 months



Domino

Rich chocolate cookies filled with delicious vanilla and chocolate creams

Brand Position

Young at heart / Fun

Target Consumer

Children (8 - 12 yrs) and Teens
(13 - 17 yrs) Low / Middle income

Brand Message

Domino taste is irresistible



Domino

Brand

UPC Unit
 UPC Overwrap
 UPC Case
 Case Configuration
 Case Dimensions (mm)
 Case Weight (KG)
 Country of Origin
 Shelf Life

Mocha

054315229021
 054315229038
 054315229045
 16 (6x55grams)
 308x171x344
 5.3
 Trinidad
 7 months



Domino Mocha

Rich chocolate cookies filled with an indulgent coffee flavoured cream.

Brand Position

Indulgent

Target Consumer

18-35 yrs; Low- middle income

Brand Message

Can't say No to Domino



Jumbies

Fun animal crackers

Brand Position

Childlike and Adventurous

Target Consumer

Children 6 yrs + ; Low to middle income consumers

Brand Message

'Goodness' and wonder

Jumbies

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Jumbies

054315208132

N/A

00054315429025

36x40grams

285x158x257

1.44

Trinidad

7 months

BERMUDEZ CATALOGUE



Tea Time

Two crisp baked cookies with a layer of smooth cream filling, together creating a deliciously full-flavoured sandwich in Vanilla and Chocolate.

Brand Position

Playful, Treat seeking, Indulgent

Target Consumer

Children (8-12 yrs) and Young Adults (18-24yrs)

Brand Message

Affordable, indulgent

Tea Time

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions LxWxH (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Vanilla

064396544562

064396544043

21(10x40grams)

456x226x305

8.576

Trinidad

7 months

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions LxWxH (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Chocolate

064396544548

064396544012

21(10x40grams)

456x226x305

8.576

Trinidad

7 months

BERMUDEZ CATALOGUE

BERMUDEZ CATALOGUE - LAST UPDATED 2023

Bermudez Biscuit Company Limited, #6 Maloney Street, Mt. Lambert, Trinidad, West Indies
Tel: 1 (868) 638-3335 Fax No: 1 (868) 638-5911

