

**GOVERNMENT OF (JAMAICA)**

**(CDB/ CIIF CARIBBEAN COOPERATION BUSINESS MODEL FOR ANIMATION COMPANIES)  
PROJECT**

**ANIMATION SERVICES FOR *THE DEVELOPMENT OF AN  
EXPLAINER VIDEO FOR THE CDB/ CIIF CARIBBEAN  
COOPERATION BUSINESS MODEL***

**REQUEST FOR EXPRESSIONS OF INTEREST**

The Government of Jamaica (GOJ) has received financing from the Caribbean Development Bank (CDB) in an amount equivalent to *US\$100,000* towards the cost of (*CDB/ CIIF Caribbean Cooperation Business Model for Animation Companies*) Project and intends to apply a portion of the proceeds of this financing to eligible payments under a contract for which this invitation is issued. Payments by CDB will be made only at the request of *GOJ* and upon approval by CDB, and will be subject in all respects to the terms and conditions of the Financing Agreement. The Financing Agreement prohibits withdrawal from the financing account for the purpose of any payment to persons or entities, or for any import of goods, if such payment or import, to the knowledge of CDB, is prohibited by a decision of the United Nations Security Council taken under Chapter VII of the Charter of the United Nations. No party other than *GOJ* shall derive any rights from the Financing Agreement or have any claim to the proceeds of the Financing.

(*The Jamaica Promotions Agency (JAMPRO)*), the Executing Agency, now wishes to procure animation services for (*the development of an explainer video for the CDB/ CIIF Caribbean Cooperation Business Model*).

The objective of this consultancy is to execute all activities related to the production of a 30 second to 1-minute animated explainer video to launch the Caribbean Cooperation Business Model Project for Animation Companies in collaboration with at least one other eligible Caribbean animation studio. The duration of the assignment is expected to be for a period of three (3) months.

(*JAMPRO*) now invites interested eligible individual consultants to submit Expressions of Interest indicating qualifications and experience required to provide these consultancy services.

Consultants shall be eligible to participate if:

- (a) the persons are citizens or *bona fide* residents of an eligible country; and
- (b) in all cases, the consultant has no arrangement and undertakes not to make any arrangements, whereby any substantial part of the net profits or other tangible benefits of the contract will accrue or be paid to a person not a citizen or *bona fide* resident of an eligible country.

Eligible countries are member countries of CDB.

The attention of interested Consultants is drawn to paragraph 1.9 of CDB's Guidelines for the Selection and Engagement of Consultants (2011), setting forth CDB's policy on conflict of interest.

In the assessment of submissions, consideration will be given to qualifications and experience on similar assignments. All information must be submitted in English. Further information may be obtained from the address below between 0830 and 1700 hours Monday to Friday.

Proposals must be received by way of electronic mail at the encrypted email address: [procurement@jamprocorp.com](mailto:procurement@jamprocorp.com) no later than 6 pm EST on Friday, May 29, 2020. The proposal should include the following in the subject line of your email submission: (RFP) #: <FAM-2020-02> - < *animation services for the development of an explainer video for the CDB/ CIIF Caribbean Cooperation Business Model* >”

Following the assessment of submissions, the most technically capable and appropriately experienced applicant will be invited to negotiate a contract to provide the consultancy services. GOJ reserves the right to accept or reject late applications or to cancel the present invitation partially or in its entirety. It will not be bound to assign any reason for not engaging the services of any applicant and will not defray any costs incurred by any applicant in the preparation and submission of Expressions of Interest.

Address:

**Jamaica Promotions Corporation (JAMPRO)**  
**18 Trafalgar Road, Kingston 10, Jamaica**  
**Email: [talleyne@jamprocorp.com](mailto:talleyne@jamprocorp.com)**