



# ENABLING A CREATIVE CARIBBEAN



# What is CIIF?

The Cultural and Creative Industries Innovation Fund, led by the Caribbean Development Bank (CDB), was designed as a multi-donor fund to support the development of the creative industries (CI) sector. In response to constraints faced by the sector in 2017, CDB approved support to establish a pilot intervention which was started with an initial contribution of USD2.6 million from the Bank.

## **VISION**

To awaken a Caribbean cultural consciousness, supporting sustainable socio-economic growth of the Region.

## **MISSION**

CIIF intends to build on the innovation that has taken place in the CI sector by reestablishing, reinventing and expanding successes through collaborative ventures with development partners in CDB's Borrowing Member Countries (BMCs) and in the Caribbean diaspora. CIIF's goal is to foster increased competitiveness and innovation within the Region's cultural and creative industries and to systematically reduce poverty through social and economic development.



# CIIF Pillars

## **INNOVATION**

This is hardwired into the culture and governance of the Fund, which has been set up to be an innovation lab in and of itself.

## **COLLABORATION**

The goal is to establish communities of practice and build trust through clear and consistent communication exchanges.

## **SUSTAINABILITY**

CIIF's approach to sustainability is from the vantage point of the CI sector's integration and coordination with other sectors. CIIF will develop knowledge and location partners in addition to funding partners. CIIF aims to build stability through concern for the well-being and welfare of its practitioners.

# Who can apply?

Governments, business support organisations, universities, non-governmental organisations, and legally registered creative enterprises from CDB's 19 BMCs can apply.

## Priority Sub-sectors

FASHION & CONTEMPORARY DESIGN

VISUAL ARTS

AUDIO-VISUAL DESIGN (Film, Animation, Gaming)

FESTIVALS & CARNIVALS

MUSIC

\* Please visit [www.caribank.org/ciif](http://www.caribank.org/ciif) for up-to-date details on Calls for Proposals and Deadlines.



# How to apply

There are three grant streams available under CIIF:

1. Enabling Environment
2. Data Intelligence
3. Improved Competitiveness of Creative MSMEs

Potential applicants should first review the selection criteria to help them determine which stream would best suit their project. Applicants are required to fill out the specific application form for the grant for which they are applying. Application forms and instructions are available at [caribank.org/ciif](https://caribank.org/ciif)

## PROCESS

1. **Read** selection criteria and grant descriptions.
2. **Participate** in the CIIF Creative Talk webinars to share your views and projects. (optional)
3. **Sign up** for the CIIF mailing list to receive updates and information. (optional)
4. **Submit** your fund application online.
5. **Check your email.** Shortlisted applicants for specific sub-sectors may be notified and invited to participate in one-month accelerator programs where possible. Please see updates on website.
6. **Await notification.** Successful applicants will be notified of grants awarded.

# CIIF Grants

The selection criteria for the CIIF grants are outlined below.



## ENABLING ENVIRONMENT

- Change agents in the CI sector who are creating platforms to access and integrate into the global creative economy
- Public-private partnerships that are executing business climate reforms, innovation policy and intellectual property asset management
- Chambers of Commerce, government agencies and business support organisations that are reducing constraints faced by MSMEs involved in CIs, improving the business climate of CIs including drafting of legislation and gender-related initiatives, focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional-strengthening activities



## **DATA INTELLIGENCE**

- Financing of research, knowledge products and strengthening activities
- Projects with a regional, sub-regional or national focus
- Focus on improving data collection frameworks that allow sustainable measurement and analysis of activities in the CI sector



## **IMPROVED COMPETITIVENESS OF CREATIVE MSMEs**

- Registered CI associations and collectives focused on creating and deepening creative clusters, creative spaces and co-working spaces, implementation of new business models, capacity-strengthening and accessing new markets
- Non-profits, tertiary institutions and business support organisations focused on improving the competitiveness of MSMEs in the CI sector

# What CIIF is looking for

- **Digitisation:** Creation of digitised content for example webinars, online courses, marketplaces, or sector-specific technologies, libraries and databases and mapping of the creative sector accessible to audiences on an ongoing basis.
- **Intersectionality:** Intersection with other industries including but not limited to tourism, urban planning, environmental sustainability, agriculture, education, gender, trade and foreign affairs, health and wellness, and technology.
- **Clustering, Co-working, Synesthesia:** Establishment of clusters, creation of co-working spaces and/or programmes for the intersections between cultural and creative industries sub-sectors.
- **Cultural Heritage, Continuations:** Creation and re-creation of products, services and programmes that harness, perpetuate and innovate based on the cultural heritage of the Region.
- **Regional Integration and Collaboration:** Partnership and/or reach across three or more countries.
- **Impact:** Incidence of the project in matters of environmental and social impact such as poverty reduction, employment, income generation, youth and other vulnerable groups.

Proposals will be assessed on the basis of:

- Innovative merit;
- Commercial viability;
- Additionality;
- Coherence;
- Appropriateness of applicant;
- Contribution to business climate; and
- Benefit to women.

Please visit [caribank.org/ciif](http://caribank.org/ciif) for further details.



# CIIF Creative Talk

Practitioners in the CI sector and other stakeholders have the opportunity to participate in CIIF Creative Talk webinars. Get involved by submitting questions, nominating speakers and participating LIVE.

Visit [caribank.org/ciif](https://caribank.org/ciif) for more details.





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